ACI Global Training Instructor Biography

Pawel GALIAK

John Paul II International Airport Course: Airport Route Development and Marketing

Pawel has a broad expertise in aviation market, he has been working with John Paul II International Airport Kraków – Balice Ltd. since August 2003. Within that time he has held various positions in commercial related activities at the airport. In 2007 he was given an opportunity to create an Aviation Services Department with focus on airline relations, route development, tariff evaluation, forecasting and analysis. His professional experience and qualifications are closely related with international trade and business relations.

Previously to Kraków Airport Pawel worked at leading Polish advertising companies, being responsible for launching international brands and product to Polish market. Pawel has participated in a number of specialist and professional training courses in aviation and market research; he has also conducted lectures on airport marketing with focus on airline relations at University of Technology in Kraków and was a speaker and panellist during the last Aviaiton Congress in Kraków.

Pawel Galiak studied business management at Jagiellonian University and tourism management at University of Economics in Kraków; he also completed international business studies at Technology University in Nuremberg. He is fluent in Polish and English with a working knowledge of German and Russian. In his spare time Pawel enjoys travelling, cycling and skiing.